

NEWS FROM www.SantaBarbaraCarFree.org

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For Immediate Release

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New 2011 Santa Barbara Car Free Offer: “Cool Car Free Discounts” ~ Visitors Save Up to 50% When Traveling Green

SAMPLE SAVINGS: A couple traveling from Los Angeles to Santa Barbara for a two-night stay could save over \$100 using “Cool Car Free Discounts” on train tickets, lodging, bike rentals, wine tour, and a whale watching cruise.

Santa Barbara, California— “Cool Car Free Discounts” is the new 2011 offer from the Santa Barbara Car Free Project inviting visitors to make green travel choices and **save up to 50 percent** at more than 50 hotels, activities and restaurants throughout the year. Mary Byrd, manager of this award-winning sustainable tourism project at the Santa Barbara County Air Pollution Control District says, “Car Free is fun, Car Free is cool, Car Free is good for our planet, and our discounts can save travelers a lot of money!”

Discounts are available for visitors who do one or more of the following: Show Amtrak train ticket to Santa Barbara with current date; Show Santa Barbara MTD (Metropolitan Transit District) Bus Pass with current date stamp; Arrive at hotel or activity by bicycle; or download/print/present a Santa Barbara Cool Car Free Discounts Certificate (available at www.SantaBarbaraCarFree.org). Certain restrictions apply, see website for details.

Through December 31, 2011, visitors can receive discounts from **25 hotels** including: *Beach House Inn & Apartments, Best Western Beachside Inn, Best Western Encina Lodge, Best Western Pepper Tree Inn, Brisas del Mar, Cabrillo Inn at the Beach, Canary Hotel, Casa Del Mar Inn, Cheshire Cat Inn Bed & Breakfast, Eagle Inn, Fess Parker’s DoubleTree Resort, Franciscan Inn, Holiday Inn Express-Hotel Virginia, Hotel Oceana, Hotel Santa Barbara, Inn by the Harbor, Inn of the Spanish Garden, Lavender Inn by the Sea, Mason Beach Inn, Old Yacht Club Inn Bed & Breakfast, The Orchid Inn, Ramada Limited Hotel, Santa Barbara Inn, Simpson House Inn and the Upham Hotel.* (Some restrictions apply; rooms subject to availability.)

Activities offering special discounts include: *Adventure Company of Santa Barbara (kayaking); Captain Jack’s Santa Barbara Tours; Cloud Climbers Jeep & Wine Tours; Condor Express (whale watching); DeeTours; Eos Transportation; The Grapeline Wine Country Shuttle; Lucky Cab (hybrids); Luxury Limousine Service; Personal Tours LTD; Roadrunner Shuttle; Santa Barbara Bikes-to-Go; Santa Barbara Maritime Museum; Santa Barbara Pedicab; Santa Barbara Sailing Center; Santa Barbara Trolley Tours; Santa Barbara Walking Tours; South Coast Railroad Museum; Sunset Kidd’s Sailing Cruises; Sustainable Vine Wine Tours; The Walking Company; Wheel Fun (bike and rollerblade rentals); Wheelhouse (bike shop); and Wine Edventures.* These **restaurants** offer specials: *Aldo’s Italian Restaurant, Blue Agave, Café Los Arcos and Louie’s.*

In addition, when registering at www.SantaBarbaraCarFree.org, visitors can receive **20 percent savings on Amtrak Pacific Surfliner and San Joaquin** (and linked buses) to/from all nine Amtrak stations in Santa Barbara County (Santa Barbara, Goleta, Carpinteria, Solvang, Buellton, Lompoc, Surf, Guadalupe & Santa Maria) valid for travel through December 19, 2011. (Three-day advance purchase required; blackout dates and restrictions apply, see website for details).

For complete information on the offer and hundreds of car free options including a free, colorful map— call 805-696-1100 or visit www.SantaBarbaraCarFree.org

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