



## **NEWS FROM [www.SantaBarbaraCarFree.org](http://www.SantaBarbaraCarFree.org)**

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### **Arrive Car Free to 2016 Santa Barbara Earth Day Festival & Win Prizes**

**Santa Barbara, California**—The **Santa Barbara Car Free Project** announced that people arriving without a car to the **Santa Barbara Earth Day Festival on April 16 & 17, 2016 at Alameda Park**, can register to win prizes—including the Grand Prize: round-trip tickets for two from Santa Barbara to Seattle or Portland aboard the Amtrak Coast Starlight in a private roomette with incredible scenic views and meals included.

To learn how to arrive at Santa Barbara Earth Day car free, download a free map, and discover more about the Santa Barbara Car Free Project, access <http://www.santabarbaracarfree.org/santa-barbara-earth-day/> and watch the new video: [https://www.youtube.com/watch?feature=player\\_embedded&v=GkYOumjPi0w](https://www.youtube.com/watch?feature=player_embedded&v=GkYOumjPi0w) To find out more about Santa Barbara's Earth Day Festival highlights, visit <http://www.sbearthday.org>

The Air Pollution Control District/Santa Barbara Car Free booth will be located near the park entrance at Anacapa and Micheltorena streets (near the bike valet parking provided by Bici Centro/Santa Barbara Bicycle Coalition). Mary Byrd, Project Manager with the Santa Barbara County Air Pollution Control District (APCD), the lead agency for the car free partnership notes, "Begin your Earth Day Festival experience by taking the train to Santa Barbara; or consider walking, biking, or taking the bus or electric shuttle to Alameda Park. Enjoy getting in touch with your community and contributing to cleaner air and a healthier planet. Be sure to stop by our booth and register to win amazing prizes."

Additional Car Free prizes to be awarded throughout the festival include: pairs of Amtrak Pacific Surfliner tickets; a one-night's stay at Hotel Santa Barbara; brunch for two at Belmond El Encanto Hotel; passes from Clean Air Express Saturday Service to the Santa Ynez Valley; 10-ride bus passes from Santa Barbara Metropolitan Transit District; Butterfly Beach tour for two with Segway of Santa Barbara; a Media Maker Academy Membership from TVSB; bike rental passes from Wheel Fun Rentals; Santa Barbara Trolley Company city tour passes; and a Santa Barbara Bicycle Coalition household Membership and water bottles.

Santa Barbara Car Free is an award-winning project founded and led by the Santa Barbara County Air Pollution Control District with more than 100 community partners who are dedicated to making car free vacations care-free. Find resources and car free discovery ideas at [www.SantaBarbaraCarFree.org](http://www.SantaBarbaraCarFree.org)

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*\*Editors Note: Hi-res Car Free photo images readily available upon request from [laura@mariahmarketing.com](mailto:laura@mariahmarketing.com)*